



புதுச்சேரி மாநில அரசிதழ்

La Gazette de L'État de Pondouchéry

The Gazette of Puducherry

PART - I

சிறப்பு வெளியீடு

EXTRAORDINAIRE

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அதிகாரம் பெற்ற
வெளியீடு

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No. } 41	Pondouchéry	Vendredi	8	Mars	2019 (17 Phalguna 1940)
No. }	Puducherry	Friday	8th	March	2019

GOVERNMENT OF PUDUCHERRY
PONDICHERRY MUNICIPALITY
OFFICE OF THE REVENUE SECTION-II

No. 1500/PM/RO-II/2018.

Puducherry, the 7th March 2019.

NOTIFICATION

The Pondicherry Municipalities (Amendment) Act, 2017

In exercise of the powers confirmed under sub-rule(b) of the rule 10 of the Pondicherry Municipalities (Advertisement Taxes) Rules, the Special Officer for Pondicherry Municipal Council is pleased to approve the following Amendments for collection of rates of taxes on Advertisements other than Advertisement published in Newspaper.

The Pondicherry Municipalities (Amendment) Act 2017 in section 152

(i) for sub -section (1), the following sub-section shall be substituted, namely:-

“Every person who erects, exhibits, fixes or retains upon or over any land, building, wall, hoarding or structure any advertisement or who displays any advertisement to public view in any manner whatsoever, in any place whether public or private, shall pay on every advertisement which is so erected, exhibited, fixed, retained, or displayed to public view, a tax as determined by the Council at such rates which shall not be less than the rates as specified in Schedule-VII”.

(ii) for the existing Schedule-VII, the following Schedule shall be substituted, namely:-

SCHEDULE-VII

(see section 152)

Tax on Advertisement other than Advertisements Published in the Newspapers

Sl. No.	Description of Advertisements	Minimum half-yearly tax	Minimum half yearly tax for advertisement of business not on same premise (<i>i.e.</i> , where advertisement is done for a third party as a business)
(1)	(2)	(3)	(4)
		₹	₹
1	Illuminated advertisements on land, building, wall hoardings or frame, post, structures, <i>etc.</i> ,	600 per sq.mt.	1,200 per sq.mt.
2	Illuminated advertisement boards carried on mobile platforms/vehicles.	750 per sq.mt.	1,500 per sq.mt.
3	Non-Illuminated advertisements on land, building, wall hoardings, frame, post, structures, <i>etc.</i> ,	300 per sq.mt.	600 per sq.mt.
4	Non-Illuminated advertisements suspended across streets.	300 per sq.mt.	600 per sq.mt.
5	Non-Illuminated advertisements carried on mobile platforms/vehicles.	390 per sq.mt.	800 per sq.mt.
6	Non-Illuminated advertisement hoardings, standing blank, but, bearing the name of the advertiser or with the announcement "To be let".	150 per sq.mt.	Not applicable
7	"Electronic Display Name-Board" for shops.	1,500 per sq.mt.	Not applicable
8	"Electronic Advertisement Display Board" capable of playing video (Including those carried on mobile platforms/vehicles).	2,000 per sq.mt.	6,500 per sq.mt.

(By order of the Special Officer)

ARJUN RAMAKRISHNAN,
Commissioner.

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